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Article:

Google Webpage SEO Secrets Of Listing On Google First Page

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Every business owner I consult with views a Google first page listing as the holy grail of online business marketing. It's rare to discuss any business growth strategies without someone complaining they can't get their products & services on the first page on Google. This document outlines strategies for being listed on the first page of Google.

I have consulted for several different businesses across 44 different countries and I have noticed a definitive shift in conventional business marketing during the last three years. Business owners are becoming more

comfortable with internet business and e-commerce trading. I have noticed a sharp increase in the number of conventional businesses making the transition to an online presence.

And why not? E-commerce offers all businesses a tremendous opportunity for exponential business growth by tapping into additional complimentary revenue streams that they could not access in a conventional business. One should think of search engines as contemporary dinosaurs, i.e. huge monsters who dominate the world of online marketing. In reality, Google is the biggest, meanest search engine in the land. This is why business owners and marketing specialists are keen to achieve a Google first page listing.

Google Webpage SEO Secrets Of Listing On Google First Page #1: Natural Organic Listing

A first page of Google listing on Google is what is referred to as a natural or organic listing (sometimes from about the fifth search result, below pay per click results). Whenever customers search for a product or service on Google and land on the results page, they are 4 to 6 times more likely to buy from a search engine organic listing than from a sponsored link or pay per click listing. In relation to first technology, the first page on Google is king.

Google Webpage SEO Secrets Of Listing On Google First Page #2: Pay Per Click (PPC)

One of the quickest ways to get on the first page of Google is to invest in a pay per click marketing campaign to run on the Google. In no time at all you can rise up the first page on Google by simply paying more than your competitors.

One of the best kept SEO secrets is that a new business can place higher on the PPC Google results page than a huge competitor who has been trading for many years. From a first technology perspective, PPC advertising on the Google submit page offers many added value benefits for your online marketing campaign.

Google Webpage SEO Secrets Of Listing On Google First Page #3: Search Engine Optimisation SEO

SEO on Google is one of the best kept SEO secrets. Unfortunately, many online marketing companies exploit what is known as first technology; by this I mean many SEO specialists prefer to baffle conventional business owners with first technology black art terminology.

Some SEO marketing companies deliberately mislead non-techie business owners by informing them they need a lead time of anything from 9 to 18 months to achieve a natural first page listing on Google for your products

or services. In reality, if you know a trustworthy SEO specialist, he or she can get you a natural organic SEO listing on the first page of Google in a week and sometimes less.

Google Webpage SEO Secrets Of Listing On Google First Page #4: Top 5 Listing

When business customers search via Google, a top five listing on the Google results page demonstrates a sense of confidence in online buyers.

This is known in first technology parlance as positioning 'above the scroll on Google pages.' I am of course referring to a top 5 listing on the first page of Google for natural organic searches and not PPC.

Google Webpage SEO Secrets Of Listing On Google First Page #5: SEO Page Domination

As already discussed, we know that online buyers are 4 to 6 times more likely to purchase products and services from a natural organic first page on Google. And we know that customers have more confidence in companies placing in natural search engine placement. It then makes good business sense to try to dominate the organic rankings.

The very best way to dominate the search engine rankings is to employ the services of a professional business writer who is trained and skilled at writing proven successful articles about business products and/or services which have proven successful at dominating the search engine natural organic listings.

Online SEO business writers agree that any article which places 3 times in the top 10 positions on any search engine results page dominates the SEO page.

If this writer can gain high placement on Google, then it is likely he or she will achieve similar high placement and domination on the other main search engines.

As an example of how a professional article can achieve SEO page domination, the following article title; **Serious Organised Crime - Financial Scam By The British American Security Expert** showed the same article featured on Google, Bing, and Yahoo on the first 3 pages of each search engine page.

The same article actually placed in the 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12, 13th, 14th, 15th, 16th, 17th, 18th, & 20th, 21st, 22nd, 23rd, 24th, 25th, 28th, 29th and 30th.

I think any SEO specialist would consider this as true SEO page domination.

It is worth mentioning that very, few SEO marketing companies can achieve true SEO page domination despite the fact that most will tell you they can. It's a highly specialised marketing skill.

Now, if one places themselves in the mindset of a prospective customer looking to buy products or services from the British American Security Expert, for example, then he or she can only be seriously impressed at this SEO page domination.

It is worth mentioning that I am only advocating an ethical and legitimate method of dominating the organic rankings by virtue of specialised article writing and submission designed to appear multiple times on the Google results page.

Some SEO companies try to circumvent the search engine rankings by implementing unethical processes, known in the SEO business as Black Hat techniques. Attempting to implement any Black Hat techniques will result in all of the main search engines blacklisting your business. It is exceptionally difficult to get your online business back on track once the search engines have blacklisted you.

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